**INITIAL GOALS/ACTIONS/QUESTIONS REGARDING BUSINESS ENGAGEMENT DATA COLLECTION**

GOALS

GOAL 1 – Develop a baseline database of WIOA system business engagement efforts among all partners to include both local area and regional engagement efforts.

GOAL 2 – Expand upon that baseline database in order to provide for ongoing data collection that will support continuous improvement efforts around business engagement (including data to support the “Effectiveness in Serving Employers” performance measure).

ACTIONS / QUESTIONS

* Identify current business engagement tracking methods & tools. (Systems, Spreadsheets, Software)
  + Local Areas
    - LWIAs
    - IDES Regions
    - Community College Districts
    - DRS Regions
    - Questions
      * Is tracking separate for these titles, or do they share a common business engagement tracking tool?
      * How are the different boundaries for these areas/regions/districts handled?
      * Are there state level policies for any/all of these titles regarding tracking of business engagement? Any overall state policy that covers all titles?
  + Regional Level
    - Questions
      * Is there tracking of unified business services activities at this level?
      * If so, how is responsibility determined, and how is information shared?
      * What steps have been taken to implement the directives/suggestions of the State Framework for Integrated Business Services?
  + State Level
    - Questions
      * What reporting is required to the state level from either the local or regional level?
      * What performance data is available from either level?
        + If it is being collected is it adequate to establish both a baseline of current business engagement efforts and a data source for understanding changes over time? What is the minimum amount/type of data needed to meet this requirement?

If it is being collected, how can this committee access it?

* + - * + If it is not being collected, how can this committee direct policies that will help create it?

What minimum data would be necessary?

* + - * What is the current state of development of the “Effectiveness in Serving Employers” performance measure?
        + Nationally?
        + At the state level?
        + Are data collection policies being developed towards this performance measure that would impact the question of business engagement data collection?
        + Can the data collection policies around this performance measure still be modified in order to provide for the collection of business engagement data?