



ILLINOIS
WORKFORCE
INNOVATION
BOARD

BUSINESS ENGAGEMENT DISCUSSION IWIB WINTER QUARTERLY REPORT DECEMBER 2020

Charges of the Business Engagement Committee (BEC):

The mission of the BEC will be to provide guidance and direction to help bridge the gap between Illinois' important business sectors and employers, and the Illinois workforce development system.

Priorities of the BEC:

- **Engage Illinois' business community in the development and direction of regional industry-led sector partnerships** that will convene employers, workforce development professionals, and other regional institutions and partners. These partnerships will seek to coordinate investments, align workforce and education systems, and promote economic growth across the state.
- **Develop and improve communication mechanisms between employers and the workforce development system** in order to increase employers' awareness of the services that are designed to provide them with the skilled workforce they require.
- **Assist the IWIB and Local Workforce Innovation Boards (LWIBs) with outreach, recruitment and engagement of business representatives to the board(s)**, that are representative of the geographic, demographic, and target industries of the state or local area, respectively.

December 10th IWIB Business Engagement Discussion will address the third area of focus for the BEC.

Please come prepared to actively participate in a discussion of these topics

Related to business engagement, what are the few most important things the IWIB can do to better position business board members to influence policy, engage other businesses in joining boards, and most importantly be champions and users of the system?

- **Influence:** *How might we as business leaders influence policy that is relevant to the workforce & education systems?*
- **Engage:** *How might we better engage business board members in committees and initiatives of the IWIB?*
- **Elevate:** *How might we act as champions of the system, across the State of Illinois?*
- **Lead:** *How might we lead by example?*

Business Engagement Committee
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