

COMMUNICATIONS AND STAKEHOLDER ENGAGEMENT COMMITTEE (CASE) SECTOR STRATEGIES WORK GROUP



Date: February 17, 2026 **Time:** 2:00 pm

Location: Zoom

Members Present: Kara Demirjian Huss, Alex Purcell, Kraig Kisting, Lavon Nelson, Nicole Bateman, Bill Wilcox, David Boulay, Greg Feltman, Rick Trujillo, Todd Lowery

Members Absent: Jason Horwitz, Mark Harris, Alaina Harkness, Sarah Hartwick, Phaedra Leslie, Jennifer Serino

Time	Item	Presenter
2:00 PM	<p>Welcome & Quorum</p> <p>Ms. Christy Montgomery-Jones performed roll call to confirm that a quorum was present and transitioned to the Committee Chairperson for approval of the previous meeting minutes.</p>	David Boulay and Nicole Bateman
2:05 PM	<p>Approval of September and October 2025 Meeting Minutes</p> <p>Chairperson David Boulay called for a motion to approve the September and October 2025 Sector Strategies Workgroup Meeting Minutes as presented. Mr. Kraig Kisting made a motion to approve the September and October 2025 Meeting Minutes as presented. Ms. Nicole Bateman seconded the motion. Ms. Christy Montgomery conducted a roll-call vote. All present members voted in the affirmative to carry the motion. The September and October 2025 Sector Strategies Workgroup Meeting Minutes stand approved as presented.</p>	David Boulay and Nicole Bateman
2:10 PM	<p>Sector Strategy Survey Results & First Draft Report Review</p> <p>Chairperson David Boulay provided a review of the Sector Strategy Survey Results as well as the First Draft Report. Mr. Boulay stated that the first draft is not for distribution, noting that the report must go through formal review and await</p>	David Boulay and Nicole Bateman

Time	Item	Presenter
	<p>approval by the CASE Committee, the full IWIB, and the Governor's Office.</p> <p>Additionally, Mr. Boulay stated that data review is ongoing and may result in small changes to counts or percentages in the second draft.</p> <p>It was also noted that DCEO staff including Ms. Kim Kuchenbrod, Mr. Mike Baker, and Ms. Christy Montgomery-Jones assisted with the survey development and review.</p> <p>Mr. Boulay opened the floor for feedback and recommendations from committee members.</p> <p>Ms. Demirjian Huss suggested that a Pensive Communications Plan to support the Workforce Sector Strategies Work Group should be integrated into the Communications Plan.</p> <p>Mr. Kraig Kistingler asked for clarification regarding a secondary push for respondents, specifically the number of additional respondents expected. Mr. Kistingler highlighted his wish to ensure that each area is represented.</p> <p>Additionally, Mr. Kistingler asked whether the region of the state in which the sector partnerships are had been accessed, specifically the North, Central, and South regions.</p> <p>Mr. Boulay asked Ms. Kuchenbrod if she had an idea of how comprehensive the responses were versus what was anticipated. Ms. Kuchenbrod expressed her contentment overall with survey results, stating that a majority of the responses were from LWEAs or business service representatives who have gone through the TPM Academy. Ms. Kuchenbrod also noted that she was surprised at the lack of feedback from employers and economic developers.</p> <p>Mr. William Cox suggested providing visual representation of key areas who participated/are participating in the survey.</p> <p>Ms. Demirjian Huss asked whether it would be possible to access the information needed to clearly define what a sector partnership means to this work group and to create an asset map in addition to what is already available.</p> <ul style="list-style-type: none"> - Ms. Christy Montgomery-Jones stated that response rates may increase if a report or an asset map were to go out without that specific business/organization listed. Additionally, Ms. Montgomery-Jones stated that 	

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	<p>one of the recommendations of the report is to build an asset map whether it is a website or otherwise.</p> <p>Mr. Boulay highlighted a previous comments made by both William Cox and Kara Demirjian Huss, noting that a map with pins in it could possibly be integrated into the appendix of the report.</p> <ul style="list-style-type: none"> - Ms. Nicole Bateman asked if this would be overlaid with the one that was previously developed and provided by Ms. Demirjian Huss to provide an opportunity to cross check. Ms. Demirjian Huss noted that the asset map that she provided was widely comprehensive, taking into account all DCEO funded training hubs and substantial partnerships. Mr. Boulay stated that because the previously provided asset map is broader than the survey's target, it would complement the newly created asset map well. - Ms. Bateman asked whether partnerships are currently listed in the appendix. Mr. Boulay stated that they are. <p>Mr. Michael Baker suggested that moving forward, this working group consider where it might want to refine survey questions to improve the data gathering and improve the analysis. Mr. Baker suggested that this evaluation take place on a semi-annual or annual basis.</p>	
2:55 PM	<p>Public Comment & Questions</p> <p>Chairperson David Boulay opened the floor for public comment. There was none.</p>	David Boulay
3:00 PM	<p>Adjournment</p> <p>Chairperson David Boulay called for a motion to adjourn. Mr. Kistingner made a motion to adjourn. Mr. Purcell seconded the motion. Ms. Christy Montgomery-Jones conducted a roll call vote to uphold the motion. All present members voted in the affirmative. The meeting adjourned at 3pm.</p>	David Boulay