

COMMUNICATIONS AND STAKEHOLDER ENGAGEMENT COMMITTEE (CASE) COMMUNICATIONS WORK GROUP



Date: Thursday, October 16, 2025 **Time:** 2:00 pm

Location: Zoom

Members:

Co-Chair: Tony Fuhrmann, Madison
County Employment & Training

Co-Chair: Mitch Dickey – TRANSFR Inc.

Kara Demirjian Huss – TCCI
Manufacturing/DCC Marketing, IWIB
CASE

Committee, Chair

Alex Purcell – United IWIB CASE
Committee, Vice Chair

Jess Wright – Three Sixty Mep

Kraig Kistinger – National Tube Supply

Christine Caves – Quad City Chamber

Biswa Puhya – IDHS/DRS

Lavon Nelson – ICCB

Kristie Conklin - Commonwealth Edison

STAFF: Kiersten Baer, ISU-ICSPS, **Gina Wells**, AIR

Goal: To effectively kick off the Communications Workgroup with a focus on prioritization of efforts and the start of three initial projects.

Time	Item	Presenter
2:00	Welcome + Quroum	Mitch Dickey/Tony Fuhrmann
2:05	Minutes	Mitch Dickey/Tony Fuhrmann
2:10	Relationship Inventory – Current Status	Mitch Dickey
2:30	Illinois Workforce Summit – Save the Date, Registration, RFP, Hotel Block	Kiersten Baer
2:35	Illinois Workforce Summit Session – Relationship Inventory	Mitch Dickey/Tony Fuhrmann
2:55	Public Comment & Questions	Mitch Dickey/Tony Fuhrmann
3:00	Adjournment	Mitch Dickey/Tony Fuhrmann

Time	Item	Presenter
	NEXT Communications Workgroup Meeting: 2 PM – 3 PM December 18th	
	IWIB Communications and Stakeholder Engagement Committee Meetings: 9 AM- 10 AM November 20th	
	2025 IWIB Quarterly Meetings: December 4th (Abraham Lincoln Presidential Library & Museum, Springfield, IL)	

Project Timeline:

- ~~July 17th~~ – Approving Logic Model & Outlining First Steps for Relationship Inventory
- ~~August 21st~~ – Progress of Relationship Inventory & Starting Value Proposition
- ~~September 18th~~ – Finish Value Proposition & Review Drafts of Communications (Value propositions Communications) & Starting Outreach for Relationship Inventory