

# IWIB SUMMER INFORMATION MEETING

**Date:** June 15, 2021

**Time:** 1:00 PM – 2:30 PM

| Time    | Item  | Owner         |
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| 1:00 PM | <p>Informal Roll Call</p> <p>IWIB Members in Attendance: Andrew Warrington, Dan Ferrari, Dave Friedman, Grailing Jones, John Rico, Marlon McClinton, Michael Massie, Michelle Cerutti, Mike Conley, Sandeep Nain, Terri Payne, Tom Ashby, Tom Hacker, Tom Wendorf, Victor Dickson, Whitney Thompson</p> <p>Staff: Aimee Julian, Jennifer Phillips, Martha Smith, Molly Cook</p>   | Aime'e Julian |
|         | <p>Welcome Remarks –</p> <p>Chairman Rico welcomed the group and discussed the next quarterly meeting which is planned to be held in person (with an option to attend virtually) on September 16, 2021. Terry Wilkerson offered to host the meeting at Rend Lake College.</p> <p>Mr. Rico advised members they will receive a poll in the next few weeks asking if they would like to hold committee meetings in person with an and if so the date (Sept. 15 or 16), time, and number of attendees. Once that information is received the official dates and times for the committee meetings and the quarterly meeting will be distributed to attendees.</p> | Chairman Rico |

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| 1:10 PM | <p>By-Law Refresh Discussion</p> <p>Ms. Jones shared that the IWIB Bylaws will be refreshed. The timing for this is right given that it hasn't been done in a while. Roles and responsibilities could benefit from some tightening up, and it's an opportunity to align the Bylaws with the Strategic Plan. She will be seeking volunteers to participate as the project moves forward.</p>   | Lisa Jones |
|         | Committee Updates on Accomplishments  |            |
| 1:15 PM | <p>Executive Committee</p> <ul style="list-style-type: none"> <li>▪ Activity this quarter has focused on the challenges of re-opening centers post-COVID and financial allocations.</li> <li>▪ Approval of the WIOA Organizational Chart and Annual Report.</li> <li>▪ Worked with PD and reviewed the survey on the PD initiative.</li> <li>▪ Continued providing updates from the National Governors Association (NGA) and was part of a letter the NGA sent to the federal government regarding support and funding for the ongoing workforce development needs for the state.</li> <li>▪ Reinstated the TDL Task Force.</li> <li>▪ Launched the Equity Task Force.</li> <li>▪ Approved the demand occupations framework and approved the 2020 program obligation waivers.</li> <li>▪ New logo for the Apprenticeship Illinois Committee</li> <li>▪ Discussions related to HB2170.</li> <li>▪ Work on IWIB Bylaws will begin with next month's Executive Committee meeting.</li> </ul> <p>There were questions and discussion regarding federal relief funds. Mr. Rodriguez provided some background and added that the feeling now is that DCEO-OET would run the program, but there are many particulars to navigate before the final decision is made. He added that any groups receiving the funds must remember that it is "one time" money and not to create programs that can't be sustained. Mr. Rodriguez said he anticipated there will be other funds and other departments that are workforce related, so thought is needed to determine about</p> | Tom Hacker |

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|         | how to align those funds also with the larger efforts around workforce.  |                            |
| 1:25 PM | <p>Apprenticeship Illinois Committee</p> <ul style="list-style-type: none"> <li>▪ 25 apprenticeship expansion grantees engaged over 800 organizations and registered 273 new apprentices.</li> <li>▪ Current statistics from Illinois RAPIDS database <ul style="list-style-type: none"> <li>○ 491 registered programs</li> <li>○ 16,090 active apprentices</li> <li>○ 19 new programs (this fiscal year)</li> <li>○ 2,585 new apprentices (this fiscal year)</li> </ul> </li> <li>▪ DCEO-OET submitted a proposal for 2021 apprenticeship expansion funds to USDOL for nearly \$6M through June 2025.</li> <li>▪ Working on a new NOFO to be released this June</li> <li>▪ DCEO-OET contracted with Kim Kuchenbrod to train apprenticeship navigators in the TPM curriculum.</li> <li>▪ Marketing workgroup - focusing on brand development including updated logo, branded templates, navigator communication toolkit, photo and message bank, and improvements to the website.</li> <li>▪ Shared some national apprenticeship news and statistics.</li> </ul>   | Mike Conley                |
| 1:35 PM | <p>Business Engagement Committee</p> <ul style="list-style-type: none"> <li>▪ Reviewed committee priorities and thanked those who are helping this committee and workgroups.</li> <li>▪ Recruitment Workgroup <ul style="list-style-type: none"> <li>○ IWIB/LWIB Communication <ul style="list-style-type: none"> <li>▪ Resumed IWIB newsletter in response to survey feedback to improve communication between IWIB and LWIB.</li> <li>▪ Planning to explore methods of increasing communication of activities from each of the LWIBs to the IWIB through committee connections to the IWP.</li> </ul> </li> <li>○ Recruitment and Onboarding <ul style="list-style-type: none"> <li>▪ Developed an IWIB/LWIB onboarding document in response to the lack of standard recruitment, onboarding and retention guidance.</li> <li>▪ Planning to develop associated training materials for new and existing IWIB members.</li> </ul> </li> </ul> </li> <li>▪ Communication Workgroup <ul style="list-style-type: none"> <li>○ Invited 24 workforce stakeholders to join a group to examine current practices and seek agreement on a</li> </ul> </li> </ul> | Tom Wendorf and Tom Hacker |

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|         | <p>unified identity for Illinois Workforce Systems that can be inclusive of existing branding.</p> <ul style="list-style-type: none"> <li>○ Planning to vet the unified identity and messaging with private business representatives.</li> <li>○ Planning to determine if there is a state Communication Officer and how to identify local LWIB communication person.</li> </ul> <ul style="list-style-type: none"> <li>▪ Industry Partnerships <ul style="list-style-type: none"> <li>○ Identified six industry sectors most suitable for supporting sector strategies and industry partnerships.</li> <li>○ Developed an initial listing of current regional sector projects in each of the regions.</li> <li>○ Reviewed CRM to share information on business sectors and promote integration between workforce partners.</li> <li>○ Planning to develop an executive-level TPM training module.</li> </ul> </li> </ul>                    |                              |
| 1:45 PM | <ul style="list-style-type: none"> <li>▪ Career Pathways Targeted Populations Committee <ul style="list-style-type: none"> <li>○ Spring Quarterly Meeting – focus on TDL, Target Population: Opportunity Youth, National Tube Supply Virtual Tour and Service Integration panel.</li> <li>○ May Webinar – “The Art and Science of Service Integration – Cultures that Facilitate Collaboration by IDRS and Local Workforces.”</li> <li>○ April Virtual Event – “A Hire Calling” – re-entry employment event.</li> <li>○ Workgroup planning an August webinar featuring an employer panel.</li> <li>○ Summer Quarterly meeting – focus on Healthcare. Katie Bata from Advocate Aurora will discuss healthcare career pathways and provide a virtual tour. Terah Scott will provide a Youth NOFO update.</li> </ul> </li> <li>▪ Ms. Cook reviewed the three committee priorities and provided a Youth Career Pathway NOFO overview.</li> </ul> | Michael Massie<br>Molly Cook |
| 1:55 PM | <ul style="list-style-type: none"> <li>▪ Continuous Improvement Committee</li> <li>▪ Mr. McClinton reviewed the committee’s charges and priorities for the group <ul style="list-style-type: none"> <li>○ Evaluation Workgroup <ul style="list-style-type: none"> <li>▪ Completed a draft Evaluation Framework and shared the Executive Summary of the Evaluation Framework with the CIC.</li> </ul> </li> </ul> </li> </ul>   | Marlon McClinton             |

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|         | <ul style="list-style-type: none"> <li>▪ Planning to share a draft of the website displaying the framework at the next CIC.</li> <li>▪ Plan to work on piloting the framework with policies, programs, and processes late summer – early fall.</li> <li>○ Performance Workgroup <ul style="list-style-type: none"> <li>▪ Reviewed the new WIOA Performance and Transparency website with the group.</li> <li>▪ Planning to continuously monitor performance and optimize use of the tool to review performance and trends.</li> </ul> </li> <li>▪ Next steps for the committee include reviewing the evaluation framework and answering questions related to how to use the tool, determining how to view leading indicators and timelines in terms of tracking goals, identifying outstanding performance, and what additional data are needed.</li> <li>▪ The committee invites IWIB members to join the CIC and shared that the group meets the third Wednesday of each month from 1 – 2:30.</li> </ul>   |  |
| 2:05 PM | <ul style="list-style-type: none"> <li>▪ Equity Taskforce</li> <li>▪ Dr. Bly-Jones reviewed the priorities of the equity task force, and the target populations identified by the task force. <ul style="list-style-type: none"> <li>○ February meeting – reviewed and discussed examples of the key terms “Equity Lens” and “Our Working Vision for Equity.”</li> <li>○ Next meeting (June) – will discuss analytical tools to assess equity and hear a presentation from IBHE detailing how they integrate equity into their work.</li> <li>○ The taskforce will meet bi-monthly until October 2021 when the report is expected to be completed.</li> <li>○ In the initial stages of developing a workplan for the Task Force report.</li> </ul> </li> <li>▪ Dr. Bly-Jones continued with brief updates on the three workgroups. <ul style="list-style-type: none"> <li>○ Data Workgroup <ul style="list-style-type: none"> <li>▪ Identified primary, secondary, and hidden gaps in the data.</li> <li>▪ Identified disproportionate impact as a methodology to identify the level of disproportionality for WIOA participants in certain groups.</li> </ul> </li> </ul> </li> </ul> | Lisa Bly Jones<br>for Elba<br>Aranda-Suh |

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|         | <ul style="list-style-type: none"> <li>▪ Planning to use the disproportionate impacts methods to analyze data and perform statistical analyses to determine if intersection characteristics impact performance outcomes.</li> <li>○ Policy Workgroup <ul style="list-style-type: none"> <li>▪ Reviewed WIOA funding and how it relates to Title I programs.</li> <li>▪ Explored the challenges and opportunities community organizations face with working with AJs.</li> <li>▪ Planning to examine how organizations qualify for the state's ETPL and create a framework for analyzing policy with an equity lens.</li> </ul> </li> <li>○ Programs Workgroup <ul style="list-style-type: none"> <li>▪ Developed a list of barriers to success they would like to address through PD.</li> <li>▪ Discussed current PD offerings and gaps.</li> <li>▪ Planning to recommend PD offerings that address equity for the workforce system.</li> </ul> </li> </ul> |                |
| 2:15 PM | <p>Transportation Distribution and Logistics Taskforce</p> <ul style="list-style-type: none"> <li>▪ Met with stakeholders, the private sector, and other business on May 25.</li> <li>▪ Attendees shared their major concern was a shortage of TDL individuals.</li> <li>▪ The group discussed the impacts of raising wages and the impact of the current labor market.</li> <li>▪ Next meeting is June 29.</li> <li>▪ Goal is to provide the business stakeholders with something they can use.</li> <li>▪ The taskforce will continue to share what's going on with labor with the IWIB.</li> </ul>  | Grailing Jones |
| 2:25 PM | Public Comment - None  |                |
| 2:30 PM | Adjournment  | Chairman Rico  |

Next Meeting: August 2, 2021, September 7, 2021, October 4, 2021, November 1, 2021, December 6, 2021.